

GENRE

WHAT IS GENRE?

Genre is a system of codes, conventions and visual styles which enables the audience to determine rapidly and with some complexity the kind of narrative that they are viewing.

WHY STUDY GENRE?

What Genre does is recognize that the audience watch any one film within a context of other films, both those they have personally seen and those they have heard about or seen represented in other media outlets.

RECOGNITION

A Genre often includes specific narrative expectations – recurrent settings, set piece sequences of action.

Further Reading: Turner, Graeme (1999), *Film as Social Practice*, London: Routledge